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"About Us" page from the website of the consulting firm Dewey Square Group (http://www.deweysquare.com/)



# **ABOUTUS**

### We help you win public support.

Dewey Square Group was founded in 1992. We help businesses, non profits, campaigns, and causes achieve their public affairs goals – whether they be favorable legislative or policy outcomes, successful advocacy efforts, community-based consumer marketing, or high-profile awareness campaigns.

Making Clients Successful

DSG helps clients succeed by applying campaign-style strategies that help win the support of opinion leaders and the public. Our team is led by some of the nation's leading strategists and tacticians — professionals with impressive track records of success in the political and corporate arenas before joining DSG.

#### Fully Integrated Public Affairs

Dewey Square Group first made its mark on the public affairs sector as a pioneer of highly effective grassroots strategies and tactics. In the last decade, we've emerged as a leader in the application of digital techniques, and built a unique and specialized practice around multicultural outreach. We also offer a complete suite of integrated public affairs capabilities including public relations, strategic and crisis communications, and community-based consumer marketing.

#### Local Knowledge, Nationwide Reach

For nearly 25 years, we've been building a nationwide presence that includes deep local relationships and execution capability in all 50 states, enabling us to adapt to fast-moving environments, scale quickly and deliver results.

Dewey Square Group is a Hill+Knowlton Strategies company.

DSG Offerings





<b>②</b>	BRAND AND REPUTATIONAL MANAGEMENT
<b>②</b>	COMMUNITY-BASED CONSUMER MARKETING
<b>②</b>	DEVELOPMENT AND PERMITTING PROJECTS
<b>②</b>	DSG MEDIA
<b>②</b>	EVENT MANAGEMENT
<b>⊘</b>	GOVERNMENT RELATIONS
<b>②</b>	GRASSROOTS: ORGANIZING, COALITION BUILDING
<b>②</b>	GRASSTOPS
<b>②</b>	MEDIA TRAINING

✓ MESSAGE AND NARRATIVE DEVELOPMENT

<b>⊘</b>	MULTICULTURAL MARKETING AND COMMUNICATIONS
<b>②</b>	MULTICULTURAL ORGANIZING AND OUTREACH
<b>②</b>	ONLINE ADVERTISING
<b>②</b>	PUBLIC AND MEDIA RELATIONS
<b>②</b>	SOCIAL MEDIA
<b>②</b>	SPORTS BUSINESS
<b>②</b>	STRATEGIC AND CRISIS COMMUNICATIONS
<b>②</b>	WEBSITE DESIGN AND DEVELOPMENT

### Get started with Dewey Square Group

We're ready to build and execute a public affairs strategy tailored to your unique goals.

Get in touch now (/get-in-touch)

## **DSG** Locations

BOSTON (/BOSTON)

SACRAMENTO (/SACRAMENTO)

ST. LOUIS (/ST-LOUIS)

TAMPA (/TAMPA)

WASHINGTON DC (/WASHINGTON-DC)



(/) Dewey Square Group helps businesses, non profits, campaigns and causes achieve their public affairs goals by winning the support of opinion leaders and the public.



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#### WHAT WE DO

Advocacy (http://www.deweysquare.com/advocacy/)

Communications (http://www.deweysquare.com/communications/)

Digital (http://www.deweysquare.com/digital/)

#### GET TO KNOW US

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